



Exhibition and speaking opportunities

Virtual event • 16 - 17 February 2021

www.eacr.org/conference/immunooncology2021



Get in touch for more information or if you have any questions

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Industry Symposium

(2 available)

** Exclusive 2-weeks booking window for EACR Industry Partners*

- 25-min live scientific session integrated in the [scientific programme](#)
- Recording available after the event at the request of the sponsor
- Practice session available for your speaker
- On-screen announcement of the Industry Symposium during main session breaks
- One-time promotion in a special email sent to all registered participants
- 2 complimentary registrations to access the online conference and 1 registration for your speaker
- **Includes a free virtual exhibition booth and all services associated (see below)**



On-demand Satellite Symposium

(5 available)

** Open to all companies*

- Up to 30-min pre-recorded scientific session available on the event website ([see example here](#))
- Option to record your session using EACR services in exchange for an admin fee
- Video displayed 2 days before the event and available for 6 months after
- On-screen announcement of the Satellite Symposium during main session breaks
- One-time promotion in a special email sent to all registered participants
- 2 complimentary registrations to access the online conference
- **Includes a free virtual exhibition booth and all services associated (see below)**



Virtual exhibition booth

(10 max)

- Virtual booth available from the conference website
- Up to 45-sec pre-recorded exhibitor introduction presented during the live event
- Unique URL to track activities through Google Analytics
- Logo and weblink in a special email sent to all registered participants
- Logo displayed on slides during main session breaks
- List of participants who agreed to share their details in line with GDPR regulations
- Free interaction features (1-1 integrated chat) available at the booth
- 1 complimentary registration to access the online conference

**Industry Symposia sponsors will receive 3 registrations in total, and Satellite Symposia sponsors will receive 2 registrations in total.*

FAQs: VIRTUAL EXHIBITION

What is included in the price?

Everything. Design, production, key features: there is no hidden cost! In addition, an EACR colleague will work directly with you to make sure you get the most out of the conference.

Can I see what a booth looks like?

Each company participating will have its dedicated page with a URL link. We have designed an EACR booth to show you the extent of the possibilities on our website:

www.eacr.org/conference/immunooncology2021/virtual-exhibition/example-booth

What about interactions with participants?

While we can't replace physical interactions with participants, we have created a range of opportunities for you to follow-up with participants: online chat, mailing list submission form, list of participants who opted in at registration.

What data will I get from participants?

At the end of the conference, we will email you the list of participants who agreed to share their details with sponsors. More precisely, we will send you the following information: first name, last name, email, company/institute and postal address (including ZIP code, city, country).

Do you have a data reporting system?

We will use Google Analytics to track activities at your booth. Attendance from participants will remain anonymous, but they can contact you directly through the chat or via the email button.

Is it worth the money?

Virtual exhibitions are an excellent way of saving money on traditional costs, while opening up to new markets and opportunities. And we are always open to ideas to improve our offer!