

# Video advertising at EACR Conferences

[www.eacr.org/conferences](http://www.eacr.org/conferences)

from €500

**Play your company's promotional video on the main stage during a live conference**

- Price shown is **per 30 seconds** of video
- Each video will be **played 3 times** during the conference, approximately once per day
- Maximum individual video length: 5 minutes
- Each advertising break will take place directly before or after a scientific session and will be a **maximum of 5 minutes** long, grouping videos together as required

The EACR will collate all videos together, with no more than 5 minutes of adverts presented per session. The order of appearance will be drawn randomly using an online random generator tool.

Videos should meet the following criteria:

- MP4 file with H. 264 video codec and AAC audio codec
- Videos taken with a smartphone can be accepted
- The file duration should be up to the amount purchased. Videos do not need to reach the maximum length i.e., if 90 seconds are purchased, a video of 80 seconds will be accepted
- Videos lasting longer than the purchased length may be rejected, or an additional charge may be incurred for their inclusion (subject to availability)
- Videos should be sent via a file sharing service e.g. Dropbox or WeTransfer



All videos should be sent directly to [stephanie.milsom@eacr.org](mailto:stephanie.milsom@eacr.org)  
no later than **two weeks before the conference**



**Get in contact if you have any questions or would like to make a booking**

**Steph Milsom**, EACR Marketing Officer

Email: [stephanie.milsom@eacr.org](mailto:stephanie.milsom@eacr.org)

A full list of exhibition and sponsorship opportunities, along with the general terms & conditions, can be found on the Exhibitors & Sponsors page of each conference website: [eacr.org/conferences](http://eacr.org/conferences)