



# INDUSTRY PARTNERSHIP

## OF THE EUROPEAN ASSOCIATION FOR CANCER RESEARCH



# THE EUROPEAN ASSOCIATION FOR CANCER RESEARCH

Founded in 1968, the EACR is Europe's professional membership association for those working and studying in cancer research, with more than 10,000 members worldwide. Our mission is "The advancement of cancer research: from basic research to prevention, treatment and cure."

## Why become an Industry Partner?

We aim for our Industry Partners to be part of a productive long-term relationship.

In return for your subscription fee, which supports the EACR in developing our activities, we offer you multiple opportunities to communicate with our

network of members as well as significant discounts on exhibition and sponsorship opportunities at our conferences and congresses. We also invite you to work with us on bespoke projects of mutual interest.

Read on to find out more.



## Get in touch

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# EACR membership profile

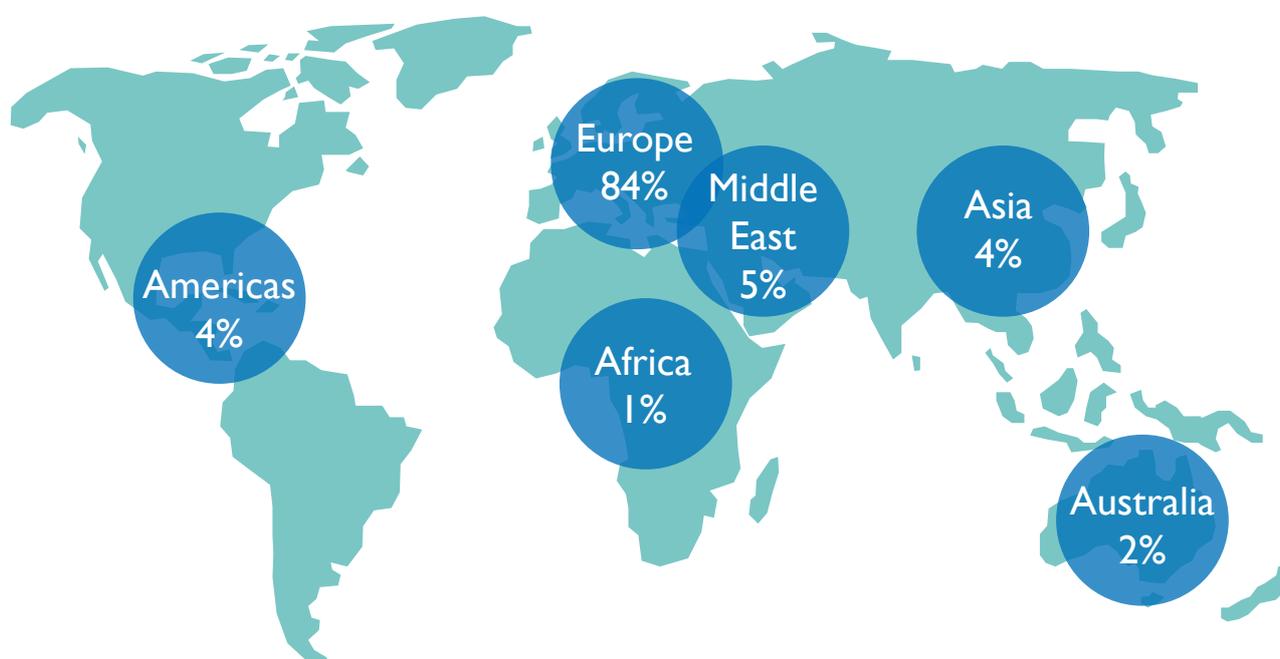
**We believe that today's science is tomorrow's medicine.**

We provide a wide variety of services to our community of members, organise scientific conferences and courses of the highest quality, and facilitate communication and collaboration

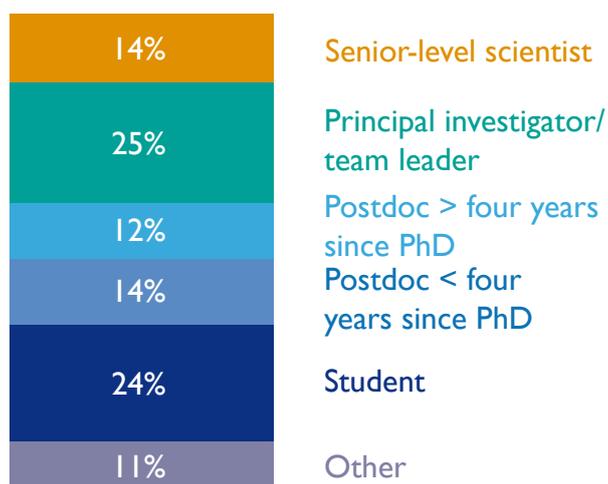
within the cancer research community.

The EACR's growing membership base includes the full spectrum of researchers: from Nobel Prize-winners to first-year post-graduate students.

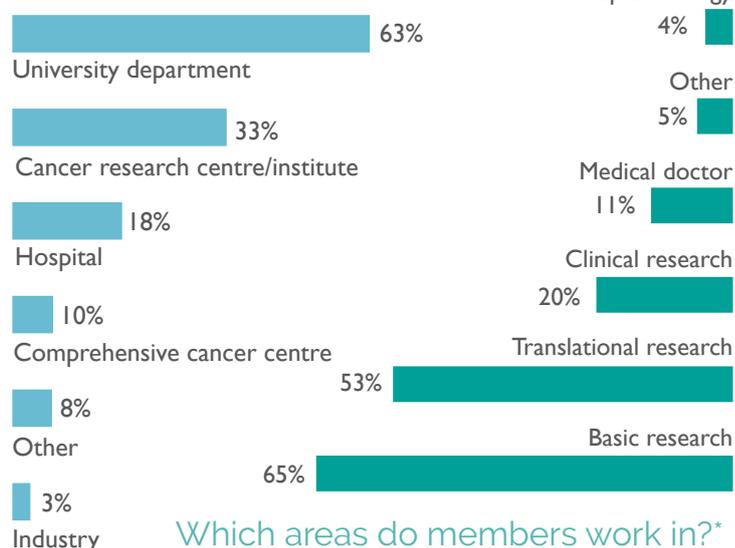
Over **10,000** members across 100 countries worldwide



## Level of seniority



## Where do members work?\*



## Which areas do members work in?\*

\*Participants could select multiple options

# What we offer

## Networking and advice

No-cost benefit

Becoming an EACR Industry Partner provides a unique opportunity to network with members and officers of the Association.

The principal benefit of the partnership is the opportunity to meet with leaders in cancer research in Europe and to be identified as a company that both supports and works with the largest member association for cancer research in Europe.

We can arrange an opportunity for Industry Partners to meet and talk with officers of the Association during EACR congresses or by teleconference.

## Bespoke projects

No-cost benefit

As the relationship develops, we can discuss projects which can involve the company with individual researchers or groups. For example, we have worked with one partner on a project that involves groups working with a new item of equipment across four top labs at no charge, with the company receiving feedback from those using it.



*We offer a large range of networking opportunities at our conferences, and exhibitors can access these for free at any time.*

*Above: Round table discussions with speakers, exhibitors and participants.*

*Top right: Career Discovery Session*

*Bottom right: Passport competition prize winner*

## Acknowledgement of support for the EACR as an Industry Partner

No-cost benefit

We highlight and acknowledge Industry Partners' support in material we publish, in print and digitally. This includes:

- EACR website (please refer to the Website section below)
- EACR email news bulletin, sent every two weeks to members and non-members
- Digital Proceedings Book for the EACR Congress
- Printed and online Programme Books for meetings in the EACR Conference Series.

## Website

No-cost benefit

We include Industry Partners' logos (with link to your website) on:

- every page of the EACR website
- the EACR Congress website
- each EACR Conference Series website

The main EACR website receives over 50,000 visits a month on average.

You can also advertise seminars, webinars and conferences for free on our conference listing page, the very popular Cancer Conference Hub, with 6000 visits each month on average.

## Announcements in the EACR email news bulletin

No-cost benefit

The email news bulletin is an informative and professional email sent to our 10,000 members every fortnight. It is extremely popular with EACR members and benefits from an average open rate of 33%, and click rate of 10%, well above the industry average.

Industry Partners may request a product or meeting announcement up to eight times a year (about once every six weeks). The announcements/advertisements can be up to 150 words in length and can include an image and a website link. They appear in the "News and Community" section at the top of each bulletin.

Please contact us to add colleagues to the mailing list or for advice on the technical requirements of email news bulletin advertising.



### 3D Cell Culture rEvolution!

On average 100x faster and 100x cheaper 3D cell cluster formation than other platforms. But this is not enough. For reliable data, a platform has to support physiological cluster formation with minimal interference. The Sphericalplate 5D. Size-controlled clusters in stem cell quality. Freely scalable from hundreds to millions. With easy medium change. Try, and you will love it.

[www.sphericalplate5d.com](http://www.sphericalplate5d.com)

Sphericalplate 5D by Kugemeiers is an EACR Sustaining Member. Find out more about Sustaining Membership.

*Right: Example of announcement by an EACR Industry Partner.*

## The EACR Congress

Discount benefit + Exclusive window

Industry Partners have extensively supported the EACR Congress over the years and we look forward to welcoming you again in Torino in 2020.

- We give Industry Partners an exclusive booking period for Industry Symposia, the trade exhibition and all other promotional opportunities at the Congress.
- Industry Partners receive a discount of €1 200 on all Industry Symposia and Mini Symposia.
- Industry Partners benefit from a discount of €3 000 on the total of all exhibition prices when booking a minimum of 18 sqm.
- Industry Partners' support is acknowledged in the digital Proceedings/Abstract Book and Congress website.



Participants during the EACR24 Congress Exhibition in Manchester, 2016.

## EACR Conference Series

Discount benefit + Exclusive window

There are around six meetings per year in the EACR Conference Series (120 - 250 participants), a series of excellent cancer research conferences where the latest research topics and interaction among all participants are the very highest priorities.

### Industry Partners benefit from:

- 30% discount on all opportunities
- an exclusive booking period for industry symposia, exhibition space and to consider other sponsorship ideas.

### And if you choose not to exhibit:

- we can distribute your promotional flyer at **any** Conference Series meetings at no charge
- one free Industry Rate delegate registration at one Conference Series meeting per year (saving: €600-700)
- one free advert in one conference programme book per year (saving: €300)

Full list of upcoming conferences: [www.eacr.org/conference-series](http://www.eacr.org/conference-series)

## Awards at conferences

Cost of awards

There is increasing interest in supporting our members directly through the sponsorship of awards and bursaries. These are typically made based on the scientific quality of abstracts submitted for any of our conferences, along with an assessment of financial need. The EACR jointly sponsors such awards and provides certificates carrying the Industry Partner's logo which are presented to winners at the Conference.

The full value of any award made by an Industry Partner is received by the award winner, with the costs of all promotional aspects, evaluation and administration met by the EACR. We give a high profile to the awards in the conference programme book, on the EACR website and via our popular social media channels.

We would be pleased to discuss any ideas around awards or offer suggestions for your consideration.

We are grateful for the ongoing support of  
our Industry Partners:

