

Exhibition and Sponsorship

www.eacr.org/conference/overcoming-therapy-resistance-2027

Exhibition package

€1 500

- Table-top exhibition area including **1 table, 2 chairs**, and access to low voltage electricity
- **1 conference registration** including access to scientific sessions
- Innovative & snappy **60-sec introduction on stage** by each exhibitor
- Company **logo and website link** featured on conference website
- **Recognition and logo** in the pocket programme
- **Access to conference participant list**

Industry presentation

€2 000
(6 available)

- **15-minute** scientific session on the main stage integrated in the [scientific programme](#) (subject to the title being approved by the Scientific Programme Committee)
- **1 conference registration** for the speaker
- **Back-to-back slots** available on Tuesday and Wednesday can be stacked to make a 30-minute session
- **Access to conference participant list**

Optional extras for exhibitors

Conference dinner ticket, Wednesday 21 April

€57

Additional exhibitor registration (with lunches and refreshments)

Limited to one per exhibition package. Further registrations may be booked at the non-member industry rate through the conference website at eacr.org/conference/overcoming-therapy-resistance-2027/registration

€350



Get in touch for more information or if you have any questions

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Sponsorship opportunities

Dedicated mailing to participants

Communicate with all attendees via a one-time email sent on your behalf. Exclusive sponsor per day (Wednesday and Friday the week before the conference and Tuesday and Wednesday during). Great for promoting your exhibition presence or talk.

€750

Video advertising

Price per 30 seconds, to be shown on the main stage three times during the conference (once per day)

from €500

Exclusive provision of branded notepads to participants (to be provided by the sponsor)

€350

Exclusive provision of branded pens to participants (to be provided by the sponsor)

€350

Leaflets to be displayed on the literature table (to be provided by the sponsor)

€350

Full page advertisement in the printed and online pocket programme

€500

Inter-session slide

Displayed on the main stage during the conference

€1 000

300 x 250 px clickable image banner on the 'Onsite guide' webpage

This acts like an online conference hub and receives high traffic during the conference

€500

Hospitality

Coffee Breaks - Companies have the opportunity to sponsor either or both of the coffee breaks on Wednesday 21 April. Several coffee stations will be set up for delegates to enjoy refreshments.

€500

Includes: display of two banners throughout the break; sponsor's corporate logo and acknowledgement displayed around the coffee stations during the break

Welcome Reception - Exclusive sponsorship of the popular Welcome Reception (20 April, 17:30-18:15) offers a nice opportunity to network before the start of the first poster discussion session.

€1 000

Includes: display of two banners throughout the reception and the first poster discussion session; sponsor's corporate logo and acknowledgement displayed in the exhibition and poster area

Educational support opportunities

Unrestricted Educational Grant - Assist the educational and professional development of cancer researchers by providing an unrestricted educational grant. This is a major aid to the quality and impact of the scientific programme, meeting facilities and operational activities. Your support will be acknowledged in the pocket programme, on the conference website and onsite.

Min. €1 000

Travel Grant Support - At every conference, the EACR provides a travel grant programme to enable early career researchers, and researchers based in low- to middle-income economy countries, to attend the conference. The grants cover conference registration, travel and accommodation. Your support will be acknowledged in the pocket programme, on the website, onsite and in communications with grant winners.

Min. €1 000