

Sponsor Manual

Contacts

Conference Officer

Hannah Barrs

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Marketing Officer

Steph Milsom

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Conference Website

www.eacr.org/conference/careermasterclass2026

Key Deadlines

26 October 2026

- Participant registration and payment deadline
- Deadline to **register your representatives**
- Deadline to **send industry talk titles and speaker names**
- Deadline to **send dedicated slide, video advert, or banner image**

Useful information

Participant list access

Participants can opt-in to share their full name and email address with registered attendees and sponsors.

Shortly before the conference, the EACR will share the full list with all attendees, including sponsors with speaking slots, in a password protected file. The password will be provided in a separate email.

Your company is responsible for ensuring that any use of this data complies with all applicable data protection legislation. Please note that sponsors booking advertising packages only will not receive a copy of this list.

Terms & Conditions

When booking, all parties agree to abide by the EACR's general [terms and conditions](#).

Industry speaking slots

Representative registration

5-minute pre-recorded talks include **two** full-access conference registrations.

15-minute live talks include two full-access conference registrations, plus an additional full registration for the speaker (**three total**).

Each person should be registered via this link:
share.hsforms.com/1zfhb06pHSGqjPosSzV1-Kw22kxi



This form will need to be completed for each representative attending the conference (including your talk speaker if booking a 15-minute slot).

Additional registrations can be purchased at the standard industry rate (€300) here: www.eacr.org/conference/careermasterclass2026/registration. Any reps registering in this way do not need to complete the above form.

The deadline to register your representatives or additional reps is **26 October 2026**.

Talk content

The **talk title and speaker name should be sent to the Marketing Officer** (page 1) as soon as possible for review and inclusion in the online conference programme. The deadline to provide this information is **26 October 2026**.

Pre-recorded talks should be sent in MP4 format with H.264 video codec and AAC audio codec by no later than **26 October 2026**.

We do not require a talk abstract or slides before the conference begins. You will be contacted by the Conference Officer (page 1) 1-2 weeks before the conference by email with instructions for joining the online meeting.

Note: These sessions are fully embedded in the conference programme and should therefore be scientific in nature rather than a marketing presentation. You can send us the content in advance if you are unsure of its suitability.

Promoting your presence

We encourage you to share your involvement in this conference with your network. It's a great way to **drum up interest in your talk and showcase your association with the EACR** as a leading cancer researchers' organisation.

Meeting banners and suggested social media content can be found here: www.eacr.org/conference/careermasterclass2026/promote

Feel free to tag us when sharing! We're **@helloeacr** on Instagram and Bluesky and **The European Association for Cancer Research** on Facebook and LinkedIn.

Advertising packages

Dedicated mailings

Includes one email sent before or during the conference according to your booking.

All emails are subject to prior approval by the Conference team. Submitted content should meet the following specifications and be sent to stephanie.milsom@eacr.org no later than **26 October 2026**:

- One standalone HTML file (not embedded within a web page) with 600 px width
- UTF-8 character encoding
- Max 150 KB file size (including images)
- Subject line provided

Intersession slides

Includes one dedicated slide image, which will be displayed in a rolling presentation along with EACR slides during the conference's breaks.

The slide should be sent in a format compatible with Microsoft Powerpoint (ratio 16:9) to the Marketing Officer (page 1) no later than **26 October 2026**.

Website banner

Includes the placement of one clickable banner on the website's On the Day Guide, which all participants use across the two days of the conference.

Banners should be 300 px x 250 px in size and sent in JPEG or PNG format to the Marketing Officer (page 1) no later than **26 October 2026**.

Video advertising

Includes 30 seconds of video, which will be shown once per day during the conference's breaks.

Videos should be sent as an MP4 with H. 264 video codec and AAC audio codec to the Marketing Officer (page 1) no later than **26 October 2026**.

After the conference

You will receive a short survey after the conference - please let us know your thoughts so we can continue to ensure our packages help sponsors.

WARNING: Targeting of participants & exhibitors by 'mailing list services' or similar

The EACR has learned that third-party companies are targeting EACR conference attendees. These companies may call or email you falsely claiming to be able to provide participant lists from our conferences for a fee.

These are scam emails and **the EACR has no agreement or affiliation with external parties offering mailing list access; you should not give any information to them.**