

Sponsorship opportunities

www.eacr.org/conference/seedandsoil2022

Symposium (live)

EUR 5000
(2 available)

- 30-min LIVE scientific session including Q&A integrated in the [scientific programme](#) (subject to title approval by the Scientific Programme Committee)
- Recording of the Symposium displayed on Sponsors' page of the conference website for 6 months after the event
- Practice session available for your speaker
- Plus extras included in all speaking packages, as detailed in the box below 'INCLUDED IN THE ABOVE PACKAGES'



Spotlight (pre-recorded played live)

- 5-min pre-recorded scientific session played during the live event and integrated in the [scientific programme](#)
- Recording of the Spotlight displayed on Sponsors' page of the conference website for 6 months after the event
- Option to record your session using EACR services in exchange for an admin fee
- Plus extras included in all speaking packages, as detailed in the box below 'INCLUDED IN THE ABOVE PACKAGES'

EUR 2500
(2 available)

Satellite (on-demand)

- Up to 30-min pre-recorded scientific session available on-demand on the event website ([example here](#))
- Video displayed on Sponsors' page of the conference website from 2 days before until 6 months after the event
- Option to record your session using EACR services in exchange for an admin fee
- Plus extras included in all speaking packages, as detailed in the box below 'INCLUDED IN THE ABOVE PACKAGES'

EUR 2500
(5 available)

INCLUDED IN THE ABOVE PACKAGES

- Company lounge during two dedicated live networking sessions using the Gather platform gather.town
- Up to 45-sec pre-recorded video in which a representative can introduce your company's participation at the conference. This will be presented to the audience during the live event. See an example [here](#).
- 2 complimentary registrations to access the online conference (Symposium (live) package includes 1 extra registration for the speaker).
- Contact details of participants who agreed to share their details with sponsors in line with GDPR regulations
- Logo displayed on slides during main session breaks

Basic Sponsorship Package

EUR 1000

- Logo displayed on slides during main session breaks
- Sponsorship acknowledged and logo displayed on conference sponsors' page
- One dedicated slide to advertise your company, shown on a loop with other slides during one long break per day of the conference



Get in touch for more information or if you have any questions

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FAQS

Why participate?

Virtual sponsorship is an excellent way of saving money on traditional costs, while opening up to new markets in a sustainable manner. We are trying out new innovative interactive activities, join the fun!

What platform will we use?

We will host live sessions on [Zoom](#), the Networking Session (25 January 2022 at 17:45) and the Virtual Poster Discussion Session (26 January 2022 at 12:30) on [Gather](#), and the conference website will show the recordings of the sponsored sessions on the Sponsors' page.

What is the Sponsors' page of the conference website?

We'd like to keep it **SIMPLE**: A clickable logo, title & speaker of the session, 50-word description text, contact details and the recording of your speaking session will be available to sponsors with Symposia, Spotlight and Satellite packages. Those with the Basic Sponsorship Package will only include a clickable logo on the Sponsors' page.

All-in-one page: each participating company will have its dedicated section on the page (the order of appearance will be drawn randomly using an online generator). We have designed an example page: www.eacr.org/conference/seedandsoil2022/sponsors/example

Will there be a live chat on the Sponsors' page?

In the context of smaller events, we have decided NOT to use the option to chat with participants as we did at previous virtual events, but will focus our efforts on our new networking platform, Gather.

What about interactions with participants?

- We are inviting companies with Symposia, Spotlight, and Satellite packages to participate in the Networking Session hosted on Gather, with a Lounge to talk directly with participants at the session.
- The Lounge will also be accessible during the 1h30 Virtual Poster Discussion Session, which will provide an additional opportunity to interact with participants.
- Participating companies can add two interactable objects near your dedicated space in the Lounge, such as a weblink, PDF or sign-up form.
- The Gather platform will be open to participants for 24 hours from around 17:30 CEST Day 1.

We are always looking to improve our sponsors' networking opportunities, and we will welcome your feedback afterwards!

What data will we send after the conference?

- To Symposium/Spotlight/Satellite sponsors: list of participants who agreed to share their details with sponsors at the time of registration - where provided: first name, last name, email, company/institute and postal address (including ZIP code, city, country).
- Only for Symposium/Spotlight sponsors: the number of participants who watched your LIVE session, and their identity provided they agreed to share their details with sponsors.
- We will use Google Analytics to track anonymous activities on the Sponsors' page.