

Speaking opportunities

www.eacr.org/conference/bioinformatics2021virtual



Symposium (live)

EUR 5000
(2 available)

- **30-min LIVE scientific session including Q&A** integrated in the [scientific programme](#)
- Recording of the Symposium displayed on Sponsors' page of the conference website for 6 months after the event
- Practice session available for your speaker



Spotlight (pre-recorded played live)

EUR 2500
(2 available)

- **5-min pre-recorded scientific session** played during the live event and integrated in the [scientific programme](#)
- Recording of the Symposium displayed on Sponsors' page of the conference website for 6 months after the event
- Option to record your session using EACR services in exchange for an admin fee



Satellite (on-demand)

EUR 2500
(5 available)

- **Up to 30-min pre-recorded scientific session** available **on-demand** on the event website ([example here](#))
- Video displayed on Sponsors' page of the conference website from 2 days before until 6 months after the event
- Option to record your session using EACR services in exchange for an admin fee

INCLUDED IN ALL PACKAGES

- **TASTER - Company lounge during the Virtual Poster Discussion Session using the networking platform, Gather** <https://gather.town/>
- Up to 45-sec pre-recorded introduction presented during the LIVE event. See an example here: <https://www.youtube.com/watch?v=OJz4NgFChjc&feature=youtu.be>
- One-time promotion in a special email sent to all registered participants 1 day before the conference
- 2 complimentary registrations to access the online conference and 1 extra registration for LIVE Industry Symposia speakers only
- Contact details of participants who agreed to share their details with sponsors in line with GDPR regulations
- Logo displayed on slides during main session breaks



Get in touch for more information or if you have any questions

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FAQs

Why participate?

Virtual sponsorship is an excellent way of saving money on traditional costs, while opening up to new markets in a sustainable manner. We are trying out new innovative interactive activities, join the fun!

What platform will we use?

We will host live sessions on [Zoom](#), the Virtual Poster Discussion Session on [Gather](#), and the conference website will show the recording of the sponsored sessions on the Sponsors' page.

What is the "Sponsors' page of the conference website"?

We'd like to keep it **SIMPLE**: A clickable logo, title & speaker of the session, 50-word description text, contact details and the recording of your speaking session.

All-in-one page: each participating company will have its dedicated section on the page (the order of appearance will be drawn randomly using an online generator). We have designed an example page: www.eacr.org/conference/Bioinformatics2021virtual/sponsors/example

Will there be a chat on the Sponsors' page?

In the context of smaller events, we have decided NOT to use the option to chat with participants as we did at previous virtual events, but will focus our efforts on our new networking platform, Gather.

What about interactions with participants?

- We are inviting companies to participate in the 1h30 Virtual Poster Discussion Session hosted on Gather, with a Lounge to network with participants at the session.
- We are still testing the possibility of including a PDF presentation near your dedicated space in the Lounge, along with a contact form, stay tuned!
- The platform will be accessible for 8 hours during the event.

It will be the first time that we include sponsors in this networking activity, and we will welcome your feedback afterwards!

What data will we send after the conference?

- To all: list of participants who agreed to share their details with sponsors at the time of registration - where provided: first name, last name, email, company/institute and postal address (including ZIP code, city, country).
- Only for Symposium/Spotlight sponsors: the number of participants who watched your LIVE session, and their identity provided they agreed to share their details with sponsors.
- We will use Google Analytics to track anonymous activities on the Sponsors page.
- Open rate & click rate of the promotional email sent 1 day before the event.