

Susan G Komen for the Cure



Susan G Komen for the Cure is a principal sponsor of EACR through its contribution towards the success of the EACR-21 Congress. This article focuses again on a feature of Komen's international commitment and action to defeat breast cancer



Snehal Pinto Pereira, Ludivine Bochet, Magdalena Zajac and Pedro Torres-Ayuso and (far right) Ludivine Bochet presenting her talk at EACR-21

Susan G. Komen for the Cure® was proud to support the 21st meeting of The European Association for Cancer Research and pleased to have been able to provide travel scholarships for four international researchers to attend the EACR meeting in Oslo. Close to 800 abstracts were submitted and the four selected abstracts were scored in the top 3% of all abstracts submitted by the EACR Selection Committee. Congratulations Snehal Pinto Pereira, Ludivine Bochet, Magdalena Zajac and Pedro Torres-Ayuso!

Komen has sustained a strong commitment to supporting research that will identify and deliver cures for breast cancer as well as supporting the development of young scientists who are pursuing careers in breast cancer research. This commitment has resulted in important progress that has contributed to every major advance in breast cancer over the past 25 years. Constantly evolving, our initial research focus was on understanding the basic biology of breast cancer. Today, our global research portfolio is focused on translating that knowledge into early detection, treatment, and prevention strategies that will reduce the incidence and mortality from breast cancer within the decade.

With increasing investments over time, Komen is now the largest non-government funder of breast cancer research and funds research in eighteen different countries. This commitment to research on a global level allows Komen to foster international collaboration and seize unique opportunities to address disparities in breast outcomes around the world. Komen is proud to support young researchers in their careers who are dedicated to our mission to end breast cancer forever.

Health and Finance Ministers from 35 countries joined their countries' First Ladies, Ambassadors, United Nations leaders, health advocates and business leaders in Washington D.C. on June 8, 2010 to launch the Susan G. Komen for the Cure® Global Health Alliance – a global effort to end women's cancers spearheaded by Susan G. Komen for the Cure®, the world's largest breast cancer organization, and a host of global partners.

The Susan G. Komen for the Cure Global Health Alliance brings world leaders together to fight women's cancers on a global scale, particularly in the developing world where "a global cancer tsunami is already underway," according to Ambassador Nancy G. Brinker,

Komen for the Cure founder and CEO Brinker is Goodwill Ambassador for Cancer Control for the World Health Organization.

Delegates to the inaugural session signed a Joint Declaration urging that women's cancers be included in global health agendas, saying "the cost in terms of women's lives, lost economic opportunity, orphaned children, and devastated communities dictates that we must act now." The declaration cites the need for collaboration, innovative partnerships, proven advocacy and awareness campaigns, and the support of foundation and corporate donors to save millions of lives worldwide.

About Susan G. Komen for the Cure®

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure® and Komen 3-Day for the Cure®, we have invested more than \$1.9 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-877 GO KOMEN.